



Member-to-Member
For a list of participating businesses
and their current discounts, please
visit www.stalbertchamber.com/m2m

M2M
SHOP CHAMBER!

The **M2M SHOP CHAMBER!** program encourages over 700 Chamber members to favour other Chamber members when making purchasing decisions. We believe that “shopping Chamber” and supporting the business community is beneficial to *everyone*.

You can *still* become one of the **M2M** businesses offering discounts to over 8000 employees of other member businesses. Offering a Member-to-Member Discount is an effective way to build your business. Where else can you reach over 8000 potential clients in your community?
If you sign up now:

- Your discount will be good from February 15, 2010 to February 15, 2011.
- An **M2M** icon will be noted beside your business name in the 2010/2011 Membership Directory, and you will be listed as an **M2M** participating business.
- Your business and your offered discount will be listed in the **M2M** section of the Chamber website, which can be accessed by all 8000 **M2M** card holders.
- You will be provided with an **M2M** window decal that will alert other cardholders that you are a participating business.
- Notices will be sent to all members every four months, promoting your business and your **M2M** discount offer.

Having problems deciding on a discount that will best enhance your profitability? Contact the Chamber of Commerce for information on offering effective discounts.

If you would like to participate in the **M2M SHOP CHAMBER!** program, please **FILL OUT THE ATTACHED FORM** and send it back to the St. Albert Chamber of Commerce by February 5, 2010.



Contact Member Services at the
St. Albert Chamber of Commerce
71 St. Albert Trail
St. Albert, AB T8N6L5

Phone: 780.458.2833
Fax: 780.458.6515
www.stalbertchamber.com
memberservices@stalbertchamber.com



Application for M2M SHOP CHAMBER! Program

Member Company Name _____
Company Website Address _____

Contact Information

Please supply the name of your company representative responsible for handling the discount program. If this contact information changes, it is the company's responsibility to let the Chamber know.

Name and Title _____ Phone (extension) _____
Email _____ Fax Number _____

Request for M2M Cards

Please supply the number of employees you have. In return, we will send you the M2M Cards that are used for the SHOP CHAMBER! program. You are able to request addition cards for your employees at any time. These cards are sent to you FREE of charge.

Number of Cards Requested: _____

Discount Criteria

Discounts must be exclusive to Chamber members rather than a general discount offered through other organizations. Offers can be updated every three months.

Using the space below, please describe the discount offered and your services. This will appear on the Chamber website, in the M2M section, with a hyperlink to your website (if provided above).

The Chamber reserves the right to edit or reject any offers for the M2M SHOP CHAMBER! program, at their sole discretion. We encourage you to contact the Chamber if you are unsure of the type of discount that will be most effective to your business. We'll be happy to help!

Guidelines for the M2M SHOP CHAMBER! Program

1. Offers can be a general discount or for a specific product or service. The Chamber reserves the right to not accept any offers for the program, at their sole discretion.
2. Fax or in-person are the preferred methods to send the offer. Fax to: (780) 458-6515 or visit us at 71 St. Albert Trail.
3. The M2M program is in effect from September 2009 to September 2010.
4. It is the responsibility of the business to notify the Chamber in writing of any and all changes (such as contact information, discount offers, etc.) immediately.
5. Discounts must be exclusive to Chamber members rather than a general discount offered through other organizations.
6. Discounts are not to be combined with any other offers unless clearly stated in the offer.
7. Only members who are current in their Chamber investment and are in good standing are eligible to participate in the M2M SHOP CHAMBER! program.
8. All member organizations will be provided with a number of M2M Discount Cards that corresponds to the number of full-time employees.
9. The M2M SHOP CHAMBER! program is not to be associated with any political activity.
10. The St. Albert Chamber of Commerce is not responsible or liable for any agreement, disagreement, discount offer, merchandise, service, product or item purchased or received by the Chamber's members under this program. Users of the program shall not bring any claims against the St. Albert Chamber of Commerce.
11. Participation in the M2M SHOP CHAMBER! is not an endorsement by the Chamber of the products or services offered by the participating members.
12. The M2M SHOP CHAMBER! program does not grant exclusivity for any product or service to any participating member.
13. Involvement in the M2M SHOP CHAMBER! program and use of the M2M cards accepts these terms.